



BingoTek Licenses Bingo to Riverbelle.com

It's 'All Systems Go' for the Online Bingo Specialist

May 23, 2006 (London, UK) – BingoTek (www.bingotek.com) has become the online gaming industry's latest major arrival and will power free online bingo on River Belle (www.riverbelle.com), one of the world's largest and most respected online casinos, powered by Microgaming software (www.microgaming.com).

River Belle's free bingo game will be utilized as a lead generation programme for their online casino games, paving the way for pay-to-play bingo and upcoming slots additions that will be launched from the pay-to-play games.

River Belle plans to add these additional bingo games to its portfolio in the coming months, while its marketing agency, ForwardSlash, will be rolling out bingo games licensed from BingoTek to their other online casinos.

One of the BingoTek founders and chief consultants Graeme Levin, former founder and operator of the successful gaming portal Gambling.com, is now firmly focused on the new and rapidly growing online bingo market. "We aim to propel the traditional gaming experience to a brand new level with a proposition that will please and delight novice and experienced gamers alike", Graeme says.

BingoTek's first licensee, Bingodrome, has proved extremely successful. The popular site has consolidated its position as the best bingo game online by picking up one of the online bingo industry's most prestigious awards, the coveted "Best Of Breed" award for April from BingoAwards (www.bingoawards.com), solidifying the site's status as a firm player favourite.

More recently, BingoTek released Cyberslotz Bingo (www.cyberslotz.co.uk) in conjunction with partners RAL Interactive Limited. The UK bingo game has been met with enthusiasm from both new and existing players alike.

To take River Belle's free bingo for a spin, visit: freebingo.riverbelle.com.

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About BingoTek

BingoTek is a privately owned holding company located in the British Virgin Islands. The ultimate Bingo software offers unique solutions that cater for all online Bingo requirements.

About Microgaming

Established in 1994, Microgaming is a leading supplier of online gaming solutions. Microgaming's mission is to develop software and management systems that allow their operators to manage reliable, credible and profitable online gaming enterprises and to champion the interests of the player through fair play, transparency initiatives and the promotion of responsible gaming. Microgaming is a founding member of eCOGRA (e-Commerce and Online Gaming Regulation and Assurance). For more information, go to www.microgaming.com.

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